Paris, November 2nd, 2026

Press release

SRI Association keeps a strong momentum with BIG joining as a new Executive Member

BIG joins Executive Members **Unibail-Rodamco-Westfield (URW)** and **Ingka Centres** to support sustainability, transparency and collaboration across the retail real estate sector.

Following the recent addition of Sonae Sierra and PROH, BIG is the newest organisation to join the SRI Association, further strengthening its growing membership base and its ambition to establish a recognised industry standard for measuring and accelerating sustainability across retail real estate.

As a leading retail real estate owner, developer and operator with activities across multiple markets, BIG brings valuable expertise and a commitment to apply the Sustainable Retail Index (SRI). Its participation further broadens the Association's geographical reach and strengthens collaboration among landlords committed to advancing sustainable retail.

As part of its membership, BIG will implement the SRI within its BIG CEE portfolio as a first pilot phase. The initiative is expected to provide valuable insights to support the wider implementation of the SRI across different markets.

The SRI Association brings together landlords, retailers and expert partners to drive measurable progress through the SRI, while facilitating ongoing dialogue across the industry. Through a range of roundtables and exchanges with retailers, the Association fosters greater transparency, encourages shared learning and supports continuous improvement on sustainability topics.

Yasmin Elad, Group Head of ESG at BIG, said:

"We are pleased to join the SRI Association and contribute to a collaborative initiative that helps drive greater transparency and engagement across the retail real estate sector. Sustainability challenges require collective action, and we believe that common tools and shared standards can support meaningful progress for both landlords and retailers."

Sylvain Montcouquiol, President of the SRI Association and Chief Resources & Sustainability Officer at URW, commented:

"We are delighted to welcome BIG as an Executive Member of the Association. Following the recent addition of Sonae Sierra, BIG's decision to join further demonstrates the growing momentum behind a shared approach to retailer sustainability engagement. By bringing together leading retail real estate companies, we can strengthen dialogue with retailers and support meaningful progress towards more sustainable consumption."

With BIG joining as Executive Member, the SRI Association continues to expand its coalition, strengthening its ability to foster greater transparency, collaboration and impact across the retail real estate industry.

For further information, please contact:
Media Relations
SRI Association: press@sriassociation.org

Media Relations
BIG: Limor@Wolfppr.com

About SRI Association

The Sustainable Retail Index Association brings together leading landlords, retailers and expert partners to drive measurable sustainability progress across retail portfolios. Through the Sustainable Retail Index (SRI), the Association provides comprehensive insights on retailers' sustainability performance, strengthening transparency, fostering industry collaboration, and supporting more informed decision-making, while helping connect consumers with more sustainable choices. The SRI methodology was developed in partnership with Good On You, the lead sustainability data provider of the Association. It covers retailers across fashion, health and beauty, entertainment, fitness and multibrand, with food and beverage services to be included from December 2026.
For more information, please visit https://www.sriassociation.org/

About BIG Shopping Centers

BIG Shopping Centers Ltd. (BIG) is a leading international real estate group specializing in the development, ownership and management of retail properties, shopping centers and mixed-use developments. Founded in Israel, where it pioneered the open-air shopping center concept, BIG has established a strong and growing presence across Central and Eastern Europe, positioning itself as a major player in the region's retail real estate market. The Group combines a strong focus on creating attractive retail destinations with a commitment to sustainability, innovation and long-term value creation for its tenants, visitors, investors and local communities.
For more information, please visit: https://www.bigcenters.co.il